

You don't need artwork to place your order. Send us your logo and our art department sets it up for the award or promotional product you chose, then emails you an **artwork proof within 2 business days**. Nothing goes into production until you approve the proof. Logo engraving and sandblasting are included in the price of our awards.

BEST RESULTS

Preferred: vector artwork

- A clean black and white vector file saved from **Adobe Illustrator** or **CorelDRAW**.
- Our preferred formats are **.eps** and **.ai**. We also accept **.cdr** and vector **.pdf** files.
- Convert all fonts to curves or outlines, or send the fonts with your file.
- No linked or embedded objects in the file.
- For engraving and 1-color imprints, all graphics in black and white.

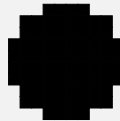
EXTRA STEP

Accepted: raster images

- Non-vector files such as **.jpg** or **.png**.
- We redraw the logo as vector art for a one-time **\$25 logo conversion fee**, added to your invoice.
- Allow up to 48 hours of additional art proofing time.
- Saving a raster image as **.pdf** or **.eps** does not make it vector art.



Vector: clean at any size



Raster: breaks up when enlarged

Engraving reads in one tone. For engraving and many imprint methods, gradients, shading and shadows are removed and the logo is rendered in black and white.

Vector or raster?

- **Vector** artwork is made of lines and curves, so it can be enlarged to any size without losing quality. Typical files: **.ai .eps .ps .indd .pdf .cdr**. These can still contain raster art, so ask our art department to check your file if you are unsure.
- **Raster** artwork is made of rows of pixels, so it loses quality when enlarged. Typical files: **.psd .tif .jpg .gif .bmp**. Raster logos are converted to vector before production.

Sending your artwork

Email your logo to contactus@ablerecognition.com and include your order number.

Questions about your file? Call us toll-free at 1-866-313-2253.

The AbleRecognition art department assumes no responsibility for logos that do not meet these specifications, and a logo that has to be converted from raster to vector carries the logo conversion fee. Our art department will still make every effort to work with the file you send.